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SHADE

SHADE is an OPEN design competition to design a SHADE prototype.

SHADE seeks a purposeful integration of lighting and space. Both as object and effect, the fixture performs as a catalyst for re-imagining the potentials of the spaces we inhabit. To this end, a range of explorations that extend the breadths of the light-form-space interaction from the spectacle to the nuanced, the dramatic to the banal and superfluous, are encouraged.

Up to TEN prototypes will be selected and will be displayed at participating coffee shops around Winnipeg. The public can enjoy how different designs around light can animate our environments!

Eligibility | Who can enter: OPEN, anyone can submit

Design criteria | Points to consider:

- Creative and attractive PROTO-ideas on material-light-space relationships
- Contestants are expected to design, make and demonstrate a physical prototype
- Material: open
- Size and frame to work on INGARED IKEA Table lamp
- Basic safety and stable attachment to the light/base
- Simple and 'fit to work' (ready to use) state of the prototype

Submission | What to submit:

- ONE 11 x 17 (Tabloid) page (PDF) in horizontal layout
- Up to four pictures of the physical prototype in use, highlighting material-light-space ambiance.
- Supplementary graphic illustrations to explain the prototype (optional)
- Up to 200 words describing the prototype
- NO NAME or ID may appear on the PDF page

Submission | When/how to submit:

- Email the proposal PDF to winnipegdesignfestival@gmail.com as an attachment
- The size of the attached PDF cannot be more than 10 MB
- Note your name (and your team members) and the preferred contact (email or phone) ONLY in the email body, NOT in the attached PDF
- Include [WDF 2019 | SHADE submission] in the subject heading of the email
- Submission must arrive via email by or before 11:59 pm July 31st, 2019

Jury | Who will decide:

Thom Fougere | Industrial Designer & Creative Director, Thom Fougere Studio & formerly EQ3
Jason Hare | Maker & FabLab Manager, Root Cellar & FabLab FAUM

Deliberation | What happens after the submission:

- The jury will select UP TO TEN SHADE as winners
- All proposals will be displayed ONLINE and via other media when available/feasible.
- WDF2019 curatorial team will work with the designers and the participating coffee shops to install/display the prototype.
- The installations will open to public viewing from August 21st to September 30th, and possibly longer.

