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POCKET

POCKET is an OPEN competition to design visual installations that promote Winnipeg Design Festival 2019 and its theme to the public. Up to TEN POCKET entries will be selected and installed for public display at participating venues around Winnipeg.

The theme of this year's 2019 Winnipeg Design Festival is entitled PROTO-. Following the theme, the festival will focus on encouraging, embracing, celebrating, and respecting the idea of the 'first-in-time' or 'first-of' within Winnipeg's dynamic design culture.

POCKET invites FUN and visually exciting yet simple installation ideas that explore the theme PROTO and engage public interests toward WDF 2019 and Winnipeg's design culture in general.

Who can Enter: OPEN, anyone can submit

Design criteria | Points to consider:

- A creative interpretation of the theme PROTO
- Effective promotion of the Winnipeg Design Festival 2019
- Visual excitement and understandability/accessibility by the audience/PUBLIC
- Physical size not exceeding 24" x 24" x 60" (H)
- Material: open
- Assembly: Simple on-site installation and freestanding structure
- Budget/Artist Fee: \$500 per installation

Submission | What to submit:

- ONE 11 x 17 (Tabloid) page (PDF) in horizontal layout containing,
- Graphic illustrations (drawings, models, diagrams) of the proposal/prototype
- Up to 200 words describing the proposal/prototype
- NO NAME or ID may appear on the PDF page

Submission | When/how to submit:

- Email the proposal PDF to winnipegdesignfestival@gmail.com as an attachment
- The size of the attached PDF cannot be more than 10 MB
- Note your name (and your team members) and the preferred contact (email or phone) ONLY in the email body, NOT in the attached PDF
- Include [WDF 2019 | POCKET submission] in the subject heading of the email
- Submission must arrive via email by or before 11:59 pm July 31st, 2019

Deliberation | What happens after the submission:

- WDF2019 curatorial team will select UP TO TEN proposals, based on creativity, feasibility, and clarity in communicating the festival to the general public
- WDF2019 curatorial team will work with the designers of the proposals to develop logistics and proper 'fittings' in relation to the conditions of the participating locations
- Once constructed, the installations will open to public viewing from August 21st to September 30th
The designers will be involved in the takedown of the installations on or before October 1st.

