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PLAY_STREET

2019 Winnipeg Design Festival | PROTO -

PLAY_STREET is an OPEN international ideas competition to re-imagine the urban street as a play space. The challenge of the competition is to design or plot a set of playful and performative activities that claims the street as a public space, a PLAY space.

PLAY_STREET is an official program of the 2019 Winnipeg Design Festival and is OPEN to all designers and creatives. The entrants are invited to imagine, script and illustrate a temporary PLAY-logistics and or PLAY-gears for the STREET. The design can involve gears and apparatuses that are newly designed or repurposed, and may include simple rules and or 'game-like' logistics: 'how-to-play'.

Up to FIVE winning PLAY will be installed in an urban street/alley to transform the space as a play street. The PLAY will be open to the public to PLAY during the festival.

“Stickball, stoopball, handball, hit the penny, jump rope, jacks – these games and their devotees once ruled the New York City streets.”²

¹ <https://www.telegraph.co.uk/expat/expatpicturegalleries/8568344/in-pictures-when-cricket-was-cricket.html> (accessed: June 15, 2019)
² <https://www.eldridgestreet.org/event/games/> (accessed: June 15, 2019)

Eligibility | Who can enter: OPEN, anyone can submit

Design criteria | Points to consider:

- PLAY: to be simple, fun, intuitive and imaginative.
- PLAY: can be a new conception or a re-imagination of an existing play (i.e. street hockey)
- GEARS: can involve repurposing of existing gears (i.e. bats, seesaws) or new conceptions.
- PLAYER: children, adults, or both.
- PLAYER: Multi-player (more than one) PLAY is preferred.
- SPECTATORS: 'Fun-to-watch' PLAY to be considered.
- SAFETY: All aspects of the PLAY must be safe and appropriate for all ages.
- APPLICATION: PLAY_STREET will be installed in a specific site during WDF 2019. Entrants are encouraged to imagine a PLAY that could also be played in other urban street conditions.
- BUDGET/FABRICATION: affordable and easy-to-set up PLAY imagination is encouraged. For the purpose of realization at the WDF 2019, up to CD\$1,000 + in kind fabrication/material will be assigned per selected PLAY. The curators of WDF 2019 will work with the winning teams to refine the final scope of the budget and the fabrication.

Requirements | What to prepare & submit:

- REGISTRATION: email the full names of your team to winnipegdesignfestival@gmail.com by or before 11:59 PM CST, August 9th, 2019
- DOCUMENT: PDF format, TWO 11" x 17" (Tabloid) in horizontal layout
- DRAWINGS: Illustrations explaining the structures/gears/layout and the PLAY logistics
- TEXT: Up to 300 words to describe the PLAY
- IDENTITY: NO NAME or ID may appear on the PDF document

Submission | When/how to submit:

- DEADLINE: email the document (PDF) to winnipegdesignfestival@gmail.com as an attachment by or before 11:59 PM CST, August 25th, 2019
- SIZE: The size of the attachment cannot be more than 10 MB
- EMAIL BODY: note your name (same as the registration) and the preferred contact (email or phone) in the email BODY; NO name or ID may appear in the attached PDF document
- EMAIL SUBJECT: note [WDF 2019 | PLAY_STREET submission] in the subject heading of the email

Timeline | What happens when:

- Announcement: July 5th, 2019
- Registration: August 9th, 2019, 11:59 PM CST
- Submission: August 25th, 2019, 11:59 PM CST
- Results: September 1st, 2019, 11:59 CST
- Installation: September 26th ~ 28th, 2019

Jury | Who will decide:

- Luis Callejas | LCLA | OSLO
- Liz Wreford | Public City Architecture | Winnipeg
- Marianne Amodio | Architect MA+HG | Vancouver

Q&A | Where to ask:

- winnipegdesignfestival@gmail.com
- www.winnipegdesignfestival.net